



# Authentic Leadership Boot Camp

Join a group of your peers and 2 professional coaches for a truly UNIQUE, VIRTUAL and INCLUSIVE experience!

Are you following the to-do list from the latest Best-Selling Leadership book? Or the latest viral TED video? Finding some activities are not as natural for you as you'd hoped?

How would you like to be yourself AND excel as a Leader?

Then, come join a group of your peers from the United States and Canada as part of an 9-week Authentic Leadership Boot Camp experience.

Authentic leaders are confident in their own strengths and abilities, live by their values and allow their people to shine doing the same. We create the Authentic leader by defining the brand through values and strengths, and allowing them to be seen. What people see is who you are and how you operate.

Interested?

Here are the details.

## YOUR PEERS

Expand your network while learning and growing with an **inclusive** group of peers.

- Professionals from many different types of businesses and industries
- Professionals from different functions across the C-suite (e.g. accounting, Human Resources, Marketing, Sales, Supply Chain, etc.)
- Professionals at different stages in their careers (e.g. newly promoted managers, senior managers, direct reports to the CXO, etc.)
- Professionals, both men and women, from different cities and communities across the times zones in the U.S. and Canada

## YOUR COACHES FOR THE SESSIONS

**Shawna Corden** (West Coast) and **Dave Walker** (East Coast) are both experienced professional facilitators and coaches

They have a combined 50+ years of business and talent development experience working for some of the largest organizations in the world.

## YOUR BENEFITS OF PARTICIPATION

- Exposure to new concepts, ideas and materials as part of the preparation and participation in the 5 working sessions
- Objective feedback from a group of your peers and 2 professional facilitators
- One-on-one coaching support from 2 professional coaches with different strength, personalities and styles
- An opportunity to learn by doing by applying the concepts at your place of work in between sessions



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## CURRICULUM

### April 2017 COHORT

Date	Time	Title
April 5	12-1.30pm Eastern	#1 The introductory session <b>Exploring the attributes of YOUR authentic leadership style</b>
April 19	12-1pm Eastern	#2 Reconnecting as a group for first time <b>Honouring your values and strengths</b>
May 3	12-1pm Eastern	#3 Reconnecting as a group for second time <b>Paying it forward</b>
May 17	12-1pm Eastern	#4 The wrap-up session <b>Sharing lessons learned and ideas of next steps</b>
June 7	12-1pm Eastern	#5 The follow-up session <b>How are you showing up?</b>

## PRICE

\$199 (Canadian dollar accepted at par) for the 9-week experience, which includes:

- 7 hours of learning and interaction
- 2 hours of one-on-one coaching (1 hour each with Shawna and Dave)

\* Note: A credit for 50% of the price of the Boot Camp will be applied toward a minimum 3-month coaching package from either Shawna or Dave.

## TESTIMONIALS

"Shawna has created a very motivating and engaging climate for us to learn and share. I appreciate her diligence in providing recaps for each lesson and share current and relevant supplementary resources and links to reinforce the learning points."

"I heard a certain someone knocked it out of the park on yesterday's webinar! Dave, I don't think I've ever heard such praise about a webinar."

"Fabulous class! Shawna does an excellent job of connecting with those in her class. She also provides wonderful resources. Thoroughly enjoyed the experience!"

"Dave kept us engaged through the entire session and the learning was great!"



## TO REGISTER


**U.S. registrants: Online at**  
<http://www.shawnacorden.com/webinars/authentic-leadership-bootcamp-1>

**Canadian registrants: Email**  
[daveawalker123@outlook.com](mailto:daveawalker123@outlook.com)

## FOR MORE INFORMATION ON THE SESSIONS AND/OR COACHES


### Shawna Corden


 SHAWNACORDEN@gmail.com

 541 752 9030

 [www.ShawnaCorden.com](http://www.ShawnaCorden.com)

### Dave Walker

 daveawalker123@outlook.com

 514 886 1732

 [www.daveawalker123.com](http://www.daveawalker123.com)



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## Introducing YOUR coaches/facilitators



**Shawna Corden** is an Executive Coach and owner of Shawna Corden Coaching and Webinars as well as a Faculty Member with Coach U. She is an OSU Alum and holds certifications in Professional Project Management from PMI, and the PCC from the ICF.

Strengths	Values	Leadership traits	Attributes
Maximizer	Compassion	Coaching	Inspiring
Positivity	Serve	Connecting	Honest
Activator	Beauty	Enthusiasm	Motivating
Strategic	Spark	Visionary	Sincere
Input	Encourage	Authenticity	Passionate

**Shawna's leadership cereal brand: Honey Bunches of Oats** where there is a great blend of light (light-hearted) flakes and dense clusters of oats (as what Shawna says, even in a light-hearted way, has serious substance behind it so it is good to take away and "chew on!").



**Dave Walker** is a Career, Life and Business Coach, Facilitator and Professional Speaker with over 25 years' experience with some of the largest organizations in the world. He is a CPA, CMA, graduate of the Coach U CEG, and a member of the ICF.

Strengths	Values	Leadership traits	Attributes
Activator	Encourage	Inspiration	Explorer
Futuristic	Inspire	Communication	Curious
Ideation	Be happy	Integrity	Sense of humour
Input	Have fun	Empowerment	Writer
Responsibility	Accomplish	Persistence	Connector

**Dave's leadership cereal brand: Lucky Charms**, with added fiber. Lots of fun (with colours and shapes); high energy (sugar content); substantive (added fiber). Must be the ¼ Irish in him.